

North Carolina Azalea Festival, 1948-2004

By Special Collections Staff

Collection Overview

Title: North Carolina Azalea Festival, 1948-2004

ID: SC/MS/024

Creator: Johnson, David Ronald

Extent: 1.0 boxes

Arrangement: Chronological.

Date Acquired: 05/25/1977. More info below under Accruals.

Languages: English

Scope and Contents of the Materials

This collection contains various souvenir books, programs, brochures, magazines, newspaper clippings and other ephemera related to the North Carolina Azalea Festival from 1948-2004. The Azalea Festival began in 1948 at the instigation of Dr. Houston Moore of Wilmington, NC. The first president was Hugh Morton, and Queen Azalea I was Jacqueline White, a movie actress with RKO Studios. Throughout the years, the Festival has filled three to four days with art and craft shows, a parade, coronation pageants, garden and historic tours, and several other shows and activities, which are described in these papers.

Abstract

Miscellaneous programs, photographs and memorabilia from the North Carolina Azalea Festival.

Administrative Information

Accruals:

An additional gift by Mrs. E. L. Robbins of the 1957 Azalea Festival Souvenir Booklet was given at a later date. This collection has had several other undocumented additions.

Use Restrictions: Copyright retained by the authors of items in these papers, or their descendants, as stipulated by United States copyright law.

Acquisition Source: Various donors

Acquisition Method: Donation, 1977

Preferred Citation: [Identification of item] North Carolina Azalea Festival Collection, MS024, William M. Randall Library Special Collections, University of North Carolina Wilmington, Wilmington, NC.

Processing Info: Originally processed by Judith H. Davis. In 2014, this manuscript collection was re-folded and re-housed with current archival standard materials by Rebecca Baugnon.

Finding Aid Revision History: Finding aid revised and updated for conversion to Archon in October, 2014 by Rebecca Baugnon.

Box and Folder Listing

Box 1

Folder 1: Azalea Festival Poster, 1948

Includes a photograph of the 1948 Azalea Festival poster and a disc with the image on it. Courtesy of the Cape Fear Museum.

Folder 2: Azalea Festival Sing Program, April 1, 1949

Folder 3: Azalea Festival Souvenir Book, 1955

Folder 4: Azalea Festival Brochure, 1956

April 5-8, 1956

Folder 5: Azalea Festival Souvenir Book, 1957

Donated by Mrs. E.L. Robbins.

Folder 6: Azalea Festival Souvenir Book, 1958

Folder 7: Photograph- Ronald Reagan and Luther H. Hodges, 1959

Actor Ronald Reagan talking to N.C. Governor Luther H. Hodges on the sun-porch of the Cape Fear Country Club at the 1959 Wilmington, NC Azalea Festival.

Folder 8: Azalea Festival Souvenir Book, 1960

Folder 9: The State Magazine, March 19, 1960

Includes an article titled, "Once More, The Azalea Festival" by Old Trudge with photos by Hugh Morton.

Folder 10: Azalea Festival Souvenir Book, 1965

Folder 11: Tarheel Wheels Magazine, 1967

March 1967; includes focus on "Azalea-Land U.S.A."

Folder 12: Azalea Festival Souvenir Book, 1971

Folder 13: Azalea Festival Souvenir Book, 1972

Folder 14: Azalea Festival Souvenir Book, 1973

Folder 15: Azalea Festival Worship Service Program, April 11, 1976

Held at Brogden Hall, the auditorium of New Hanover High School.

Folder 16: Azalea Festival Program, 1977

Two copies of the booklet; Donated by David Ronald Johnson.

Folder 17: Queen's Coronation Pageant Script, 1977

Donated by David Ronald Johnson.

Folder 18: Queen's Coronation pageant Cue Sheets, 1977

April 15-16, 1977; Donated by David Ronald Johnson.

Folder 19: Newspaper Clipping: Sunfish Regatta Winner, April 18, 1977

Several news articles regarding the 15th Annual Azalea Festival Sunfish Regatta held in Wrightsville Beach, NC.

Folder 20: Azalea Festival Program, 1978

Folder 21: Azalea Festival- Bob Hope Ticket Stub, 1981

Folder 22: Azalea Festival Program, 1983

Folder 23: Azalea Festival Schedule of Events, 1987

Schedule of events for the 40th celebration, April 9-12, 1987.

Folder 24: Azalea Festival Program, 2001

Folder 25: Azalea Festival Program, 2004

Folder 26: Azalea Festival Spring Art Show and Sale, 2004

Hosted by the Wilmington Art Association at St. Thomas Preservation Hall.

Url: <http://randall3.uncw.edu/archon/index.php?p=collections/findingaid&id=39>